

Divya Binu

✉ divyaspeaking@gmail.com
☎ +91 9924913175
in [linkedin.com/in/divyaspeaking](https://www.linkedin.com/in/divyaspeaking)

Branding | Packaging | Illustrations | Graphics | Story telling

ABOUT

I'm a designer and illustrator with nearly **4 years of design** experience, based in Kochi, India. My design philosophy revolves around the idea that the most impactful designs tell a compelling story through visuals. When I'm not immersed in the world of design, I love exploring new places, capturing moments through live sketches, and occasionally indulging in baking.

WORK EXPERIENCE

- **COMMUNICATION DESIGNER** (July 2021 - Present 2024)
Elephant Design Pvt Ltd, Pune, India
Key Design role in Visual storytelling, Branding, Illustration, Research and Packaging design projects
- **COMMUNICATION DESIGN INTERN** (Jan 2021 - May 2021)
Idiom Design & Consulting, Bangalore, India
Supporting Design role in Environmental Graphic, Branding & Strategy projects
- **GRAPHIC DESIGN INTERN** (Nov 2020 - Dec 2020)
The Caravan Magazine, Delhi, India
Supporting Design role in Identity Design, Illustration & Visual Research projects

EDUCATION

BACHELORS IN DESIGN | FASHION COMMUNICATION (2017 - 2021)

National Institute of Fashion Technology, Bangalore, India

Focuses on domains like Graphic Design, Space Design, Fashion Media and Fashion Thinking, and the related genres of these major areas, using hand and digital skills through knowledge, application and practice based approach.

TECHNICAL SKILLS

Adobe Illustrator Adobe XD
Adobe Photoshop Adobe Premiere Pro
Adobe Indesign Procreate
Adobe Dimension

PERSONAL SKILLS

Time Management
Self-discipline
Responsibility
Detail oriented
Strong Collaborator

LANGUAGES

English
Malayalam
Hindi
Gujarati